



# GREATER LAS CRUCES CHAMBER OF COMMERCE

2011  
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Chairman Julius Genachowski  
Federal Communications Commission  
445 12<sup>th</sup> St. SW  
Washington, D.C. 20554

August 3, 2011

RE: Applications by T-Mobile and AT&T for consent to merge (WT Docket No. 11-65)

Dear Chairman Genachowski:

As the President and CEO of the Las Cruces Chamber of Commerce, I am writing in support of the proposed merger between AT&T and T-Mobile. Our city's businesses have a strong need for reliable, high-speed wireless broadband service and good cell phone coverage.

As an advocate for economic development in New Mexico, I believe the merger will help New Mexico's businesses continue to operate at high levels of efficiency and speed. Currently, AT&T lacks enough spectrum to deploy 4G LTE, and is running out of spectrum to meet even the continued demand for 3G service. AT&T predicts by 2015, mobile data volume on its network will be 8 to 10 times what it was in 2010.

Enhancing AT&T's wireless capacity will ensure New Mexico's businesses can participate in the revolution of smartphones and other devices. Approving the AT&T merger with T-mobile will bring AT&T 4G LTE coverage to 93 percent of the residents in New Mexico. Given the fact that 77 percent of New Mexico's rural residents lack access to the fastest broadband services, an increase in broadband coverage will have a profound impact on our state.

The merger will ensure more New Mexico businesses will be propelled forward by the latest technology.

Please consider this letter of support, and my recommendation of approval of the merger.

Sincerely,

Bill Allen  
President and CEO, Las Cruces Chamber of Commerce